



MAGNOLIA HOME BY JOANNA GAINES® CABINETRY & FURNITURE SEMI-GLOSS PAINT



PRODUCT INFORMATION

MAGNOLIA HOME BY JOANNA GAINES™ paint is made to transform your vision into a reality. Crafted by Joanna Gaines, the colors have been chosen from Joanna's own projects and are sure to inspire yours. Breathe new life into an old surface, or add a bit more charm and character to any project. Backed by the makers of KILZ® Paints and Primers, a trusted name for over 40 years, you can be sure that whether you're remodeling, renovating, or even touching up, MAGNOLIA HOME BY JOANNA GAINES paint can help give you the one-of-a-kind look you've been dreaming of. Let's get started!

MAGNOLIA HOME BY JOANNA GAINES CABINETRY & FURNITURE paint is a water-based, 100% acrylic product designed for surfaces such as kitchen and bathroom cabinets, furniture and window frames. This fast-drying formula cures harder and less tacky than traditional acrylic interior paints and features superior self leveling, leaving a sleek, smooth finish. Additional features include easy clean up, excellent coverage, hide and touch-up. Performance backed by the KILZ Lifetime Limited Warranty*.

DESIGNED FOR

Properly prepared Interior wood surfaces. Ideal for molding, furniture, and cabinetry. Do not use on horizontal surfaces subject to foot traffic.

PRODUCT SPECIFICATIONS:

FILL LEVEL

M3318 Base 1/White

Gallon: 126 fl/oz / 3.73 L
Quart: 31.5 fl/oz / 931 ml

M3313 Base 3

Gallon: 116 fl/oz / 3.43L
Quart: 29 fl/oz / 857ml

FINISH

Sheen 40 – 55 @ 60°

Sheen level depends on porosity of surface and various surface irregularities.

Resin Type: 100% Acrylic

*Weight per Gallon:

M3318: 10.71 lbs. / M3313: 8.75 lbs

*% Solids by Volume:

M3318: 34.64% / M3313: 32.94%

*% Solids by Weight:

M3318: 48.16% / M3313: 35.32%

VOC: < 50 g/L

The addition of colorants may add VOCs.

FLASHPOINT

N/A

*VISCOSITY

100 – 110 KU

COVERAGE RATE

Up to 400 sq. ft. per gallon depending on the surface texture, porosity and the application method.

*RECOMMENDED FILM THICKNESS

Film thickness depends on porosity of surface and various substrate irregularities.

At 400 sq. ft. per gallon:

Wet: 4.0 mils; **Dry:** 1.5 mils

APPLICATION:

This product is designed to dry quickly to help you complete your project. Apply product in small sections, blending into the previous section before allowing to dry. Avoid over-working paint. For best results, lightly sand between coats. When spraying, apply thin wet coats.

Brush:

High quality 100% Nylon or Nylon/Polyester Blend

Roller:

High quality mini roller with 1/4" – 3/8" nap

Airless Spray:

Tip: .009" – .015"
Filter: 60 mesh
PSI: Fluid pressure of 1,500 – 2,200
Wet film thickness: 3 – 4 mils.

DRY TIME @ 77°F and 50% RH:

To Touch: 1 hour
To Recoat: 2 hours
Full Cure: 7 days

Certain colors may require 2 or more coats for adequate coverage and uniformity. Darker colors may require additional dry time between coats. Cooler temperatures or higher humidity may prolong drying time.

SURFACE PREPARATION:

All surfaces must be clean and free of dust, chalk, oil, grease, wax, polish, mold and mildew stains, loose and peeling paint, rust, and all other foreign substances.

Glossy Surfaces:

For optimal adhesion and smoother application scuff sand/ dull glossy surfaces before coating.

New Wood:

WARNING! Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection. Remove mill glaze with sandpaper. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a wiping cloth. Fill all gaps with a paintable caulking, and allow to completely dry prior to coating.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC.** Contact the National Lead Information Center at 1-800-424-LEAD or visit www.epa.gov/lead.

RECOMMENDED PRIMER/SYSTEMS:

PROPERLY PREPARED NEW SURFACES:

• For new wood or previously painted surfaces use a product such as KILZ RESTORATION® Primer/sealer/stainblocker No. L2002.

TEST SPECIFICATIONS:

Flexibility

• ASTM D522, method B - Pass

CLEAN-UP/DISPOSAL:

Clean all tools and equipment with water. For disposal of empty containers and unused product, contact your household refuse collection service.

CAUTIONS/LIMITATIONS:

- **IMPORTANT!** Do not open can without reading instructions
- Stir before and during application.
- When working with more than one can of the same product, intermix to ensure color uniformity.
- If touch-up is necessary, same application method is recommended.
- Allow four weeks before washing or cleaning for full cure.
- Use non-abrasive detergent for clean up..
- Do not use on floors.
- Do not use when air and surface temperature are below 50°F or above 90°F.
- Use adequate ventilation during application and drying process.
- Shelf life under normal conditions is 2 years unopened.
- Keep from freezing.

*Numbers given here are from Base 1.

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GENERAL INFORMATION:

WARNING! IRRITANT. CAUSES EYE AND SKIN IRRITATION. MAY CAUSE RESPIRATORY TRACT IRRITATION. MAY CONTAIN: CRYSTALLINE SILICA AND TITANIUM DIOXIDE. Avoid contact with skin and eyes. Wear protective clothing and eye protection. Do not breath vapors, spray mist and sanding dust. Sanding, grinding or abrading may release sanding dust, which may be harmful if inhaled and has been shown to cause lung damage or cancer with long term exposure. To avoid breathing in dust, vapors, and spray mist, open windows and doors or use other means to ensure fresh air entry during application, drying, sanding, and/or abrading. If properly used, a respirator (NIOSH approved with particulate pre-filter) may offer additional protection and should be used if adequate ventilation cannot be provided; obtain professional advice before using. If you experience eye watering, headaches, or dizziness during application or drying, increase fresh air or leave the area. Wash thoroughly after handling. Close container after each use.

FIRST AID: If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experience, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 20 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

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